

COMMUNICATING AI STRATEGY



Global Software Leader Makes Its AI Vision Actionable

One global software provider launched its own large language model (LLM) and shared a bold vision for adoption. Yet, like in many organizations, those messages became too abstract by the time they reached the teams responsible for execution.

They turned to **Communicating AI Strategy** to bridge that gap. Marketing managers and contributors learned to translate top-level visions into tangible, team-level actions. They began reframing organizational AI goals into localized “What’s In It For Me?” conversations—creating relevancy, agency and momentum. They left with clear next steps on how they could contribute to the vision in their daily workflows. The result: faster, more confident AI adoption across functions.

Another company went even further, using the [KickstartChange™](#) Hallway Huddles to practice conversations with their LLM. By role-playing with AI assigned to mimic specific stakeholders, employees built confidence in how to bring AI into daily interactions.

“This offers a very comprehensive look at leading the human side of change.”

Maureen Doherty-Nielsen,
London Health Sciences Centre

“**Tool-agnostic**” workshops are designed to work with whatever AI tools your organization already approves.

Turn your AI vision into workforce-wide action.
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