FINDING AI USE CASES

Pharmaceutical Manufacturer Uncovers AI Solutions

The world's largest healthcare organization set out to explore what AI-enabled futures could look like. They understood that AI adoption wasn't just about tools; it was about habits, mindsets and new ways of working. To build those capabilities, they turned to **Finding AI Use Cases**.

Participants began in the ExperienceInnovation™ | Learn simulation, solving challenges in a safe, neutral environment. In the second half, they carried those practices into real projects through ExperienceInnovation™ | Apply.

Throughout the experience, each team designated an "AI Hero" to pull insights, ideas and problem-solving support from AI. In doing so, they built design thinking and AI workflow capability together, strengthening how they think, create and work in an AI-enabled world.

By the end, a clear insight had emerged: employees wanted clarity on "where the human backup is" when working with agentic AI.

Another global software provider used this experience to move toward building AI-native solutions, rethinking both their products and their ways of working. Teams left with breakthrough concepts for guiding salespeople with AI, along with AI-enabled tools that automatically capture and share their evolving methods.

"People in our teams, from our VP to specialists, are seeing the world differently. Transform selves? Check!"

Manager of Learner Experience,
Global Food & Beverage Company

An "**AI Hero**" is a designated teammate who taps AI for insights and support during a workshop to augment the group's thinking without outsourcing it.

Turn untapped workflows into AI opportunities.
Get in touch or learn more at experiencepoint.com/ai-training

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